

**Dallas Bridge Association Board of Directors
Minutes of Meeting 01/15/25**

Attendees: Mary Chaffin, Bill Driscoll, Connie Scott, Truett Cates, Bill Higgins, Paul Taylor and Cheryl Rider were present. Bob Holliday and Jackie Brown were absent. The January meeting was held at the home of Mary Chaffin.

The November minutes were approved.

Ed Yetter provided the financial reports, which were approved.

As of December 31, 2024 the unit has total cash assets of \$72,036.78. There is \$26,205.87 in the checking account and \$45,830.91 in the Fidelity investment account. The Unit finished the year with a net income loss of \$20,918.48. and missed the net income budget by \$20,358.48.

This result is primarily due to inconsistent attendance at the tournaments and especially a significant drop in attendance at the Labor Day Regional. Costs associated with the theft of the trailer also contributed to the net income loss in 2024.

2025 Officer selection and committee assignments.

The Board selected their officers for 2025. They are:

President: Connie Scott Vice President: Bill Higgins
Secretary: Paul Taylor Treasurer: Bob Holliday

The following are the 2025 committee assignments:

ACBL Electronic Contact: Bob Holliday	Business Manager: Edward Yetter
Charity Chair: Connie Scott	District 16 Representative: Scott Nason
Equipment Liason – Cheryl Rider	Equipment Manager – Chuck Eastin
Hospitality: Deborah Chockley	Intermediate/Newcomer Chair: Truett Cates
Election Chair: TBD	Membership Chair: Bill Higgins, Mary Chaffin
Member Communications: B. Driscoll, B. Holliday	Publicity Chair: Paul Taylor & Ed Yetter
NAP/GNT Chair: Bob Holliday	Scorecard: Bill Driscoll
STAC Coordinator: Ed Yetter	Recognition Committee: Mary Chaffin
Table Talk Newsletter: Sue Greims	Tournament Coordinator: Connie Scott
Unit Game Coordinator: Jackie Brown	Webmaster: Ed Yetter

Bill Driscoll and Bob Holliday presented the member communications report.

Date	Reads	Percent Read	Clicks on Links	Unsubs	Spam	Bounces	Topic
11/25/24	661	58.00%	40	0	0	2	Holiday Unit Game
12/01/24	559	59.80%	46	0	0	219	December Newsletter
12/05/24	604	58.90%	33	0	0	219	Holiday Unit Game
12/09/24	563	60.20%	134	0	0	220	Unit Board Election

12/17/24	681	59.00%	90	1	0	4	Unit Board Election
12/26/24	584	50.70%	51	1	0	5	Unit Board Election
01/03/24	695	60.30%	108	2	0	2	January Newsletter
01/07/24	606	52.50%	49	0	0	0	Online Voting Unit Game 1/12/24

The large number of bounces in early December was found to be related to certain email domains and was corrected within a week.

Upcoming emails will focus on the Dallas Winter Sectional and the February 23 Unit Game and the Unit Board election results. The newsletter will continue to feature new Life Master photos when available.

Bill Higgins presented the membership report for November and December

The unit had 8 new members in November and 3 were reinstated. Five members transferred in and 14 members became inactive. In December the unit added 4 new members and 2 transferred in. No members were reinstated or became inactive. The unit ended the year with membership of 1317, a decline of 36 members for the year (2.6%).

Cheryl Rider presented a report on Equipment issues.

Cheryl Rider and Ed Yetter visited the storage facility with Chuck Eastin in early January. They organized and cleaned up the storage and reviewed the contents of the two trailers. There are adequate supplies for the upcoming Winter and Spring sectionals.

Connie Scott led a discussion of 2025 tournaments and unit games.

The first tournament of the year is the Dallas Winter Sectional, January 29-February 1. Connie is the tournament chair. Debor Cassen has agreed to be partnership chair and Roz Smith and Mary Lynn Genovesi will once again provide the hospitality. The board made the following decisions concerning the Winter Sectional:

- The team game will be split between Bracketed Swiss on Wednesday & Friday and Stratified Open Swiss on Thursday & Saturday.
- The games will be begin at 11:00 and 3:30 to accommodate commuters from unit 183.
- The Arlington Duplicate Bridge Club has offered to close for the week in exchange for a club closing payment of \$50 session closed (\$250 total). The board approved this expense.

Volunteer positions were filled for the remaining tournaments:

Spring Sectional:

Chair: Bill Higgins, Partnership: Paul Taylor, Hospitality: Mary Lynn Genovesi and Roz Smith

Labor Day Regional:

Co-chairs: Ed Yetter and Tomi Storey, Partnership: Mary Chaffin, Hospitality: Debor Cassen

Fall Sectional:

Chair: Bob Holliday,, Partnership: Jackie Brown, Hospitality: Roz Smith and Mary Lynn Genovesi

Unit Games

The 2025 Unit Game schedule is set. The first unit game took place on January 12. The rest of the schedule is as follows:

DATE	SPONSOR
02/23/25	Friendly
03/18/25	Valley View
04/06/25	Friendly
05/18/25	Valley View
06/15/25	Friendly
07/13/25	Valley View
08/10/25	Friendly
09/07/25	Valley View
10/05/25	Friendly
11/16/25	Valley View
12/14/25	Friendly

Truett Cates presented an Intermediate/Newcomer Report.

The Mentor-Mentee program is ready to be rolled out. Truett will produce collateral materials for clubs and teachers, explaining in detail how the program works. Ed Yetter will update the website and create an online sign-up form for both mentors and mentees.

A committee consisting of Truett Cates, Connie Scott, Cheryl Rider and Paul Taylor will match the mentors with the mentees.

The program will be evaluated after 6 months.

The February meeting will be Wednesday, February 12 at 10:00 AM at King of Glory Church prior to the Valley View game at noon. Board members are encouraged to stay and play in the Valley View game following the board meeting.